

Smooth Sailing in Clean Blue Waters



Our mutual vision with Blue Flag



**Promote sustainable sailing
nationally & internationally**

An aerial photograph of a large white ship, possibly a ferry or cargo vessel, moving across a dark blue ocean. A smaller white boat is visible in the lower left, leaving a white wake. The entire image is overlaid with a semi-transparent blue filter. Centered over the image is the text "Get ready to be a part of the most advanced, powerful and sustainable maritime experience." in a bold, white, sans-serif font.

**Get ready to be a part of the most
advanced, powerful and sustainable
maritime experience.**

Are you a marina that is
looking for new guests and
more traffic?

Increase your exposure and generate more revenue

Pick a Pier

Activate your
modern Marina
Page



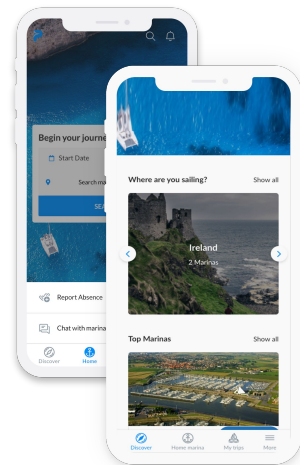
Get access to
500,000
boaters



Online
Reservations



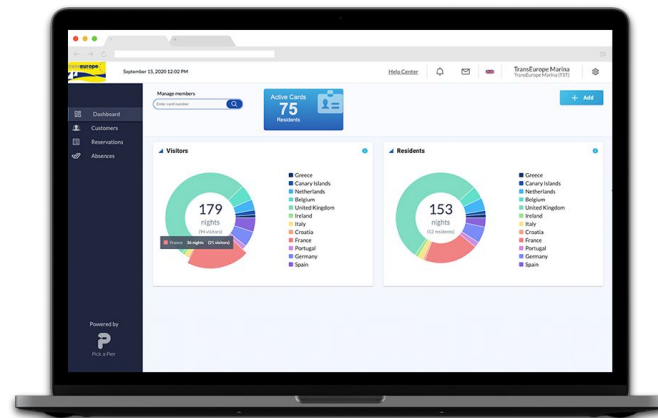
Manage your
boaters
actively in the
platform



**Access to
Boater Platform**

Are you a marina that is looking to optimize your marina and push outcomes to new heights?

Maximize every aspect of your marina



Advance check out



Optimization
and automation



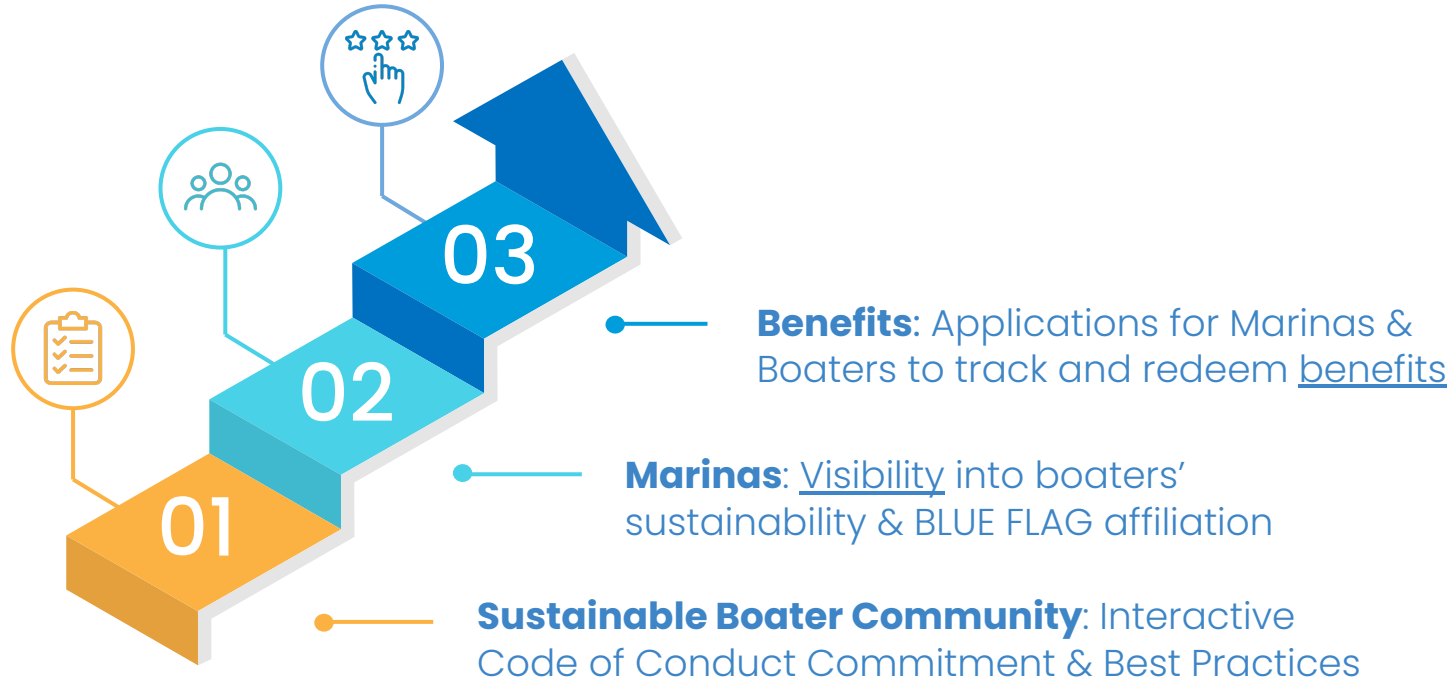
Dynamic Pricing

How do we encourage sustainability?

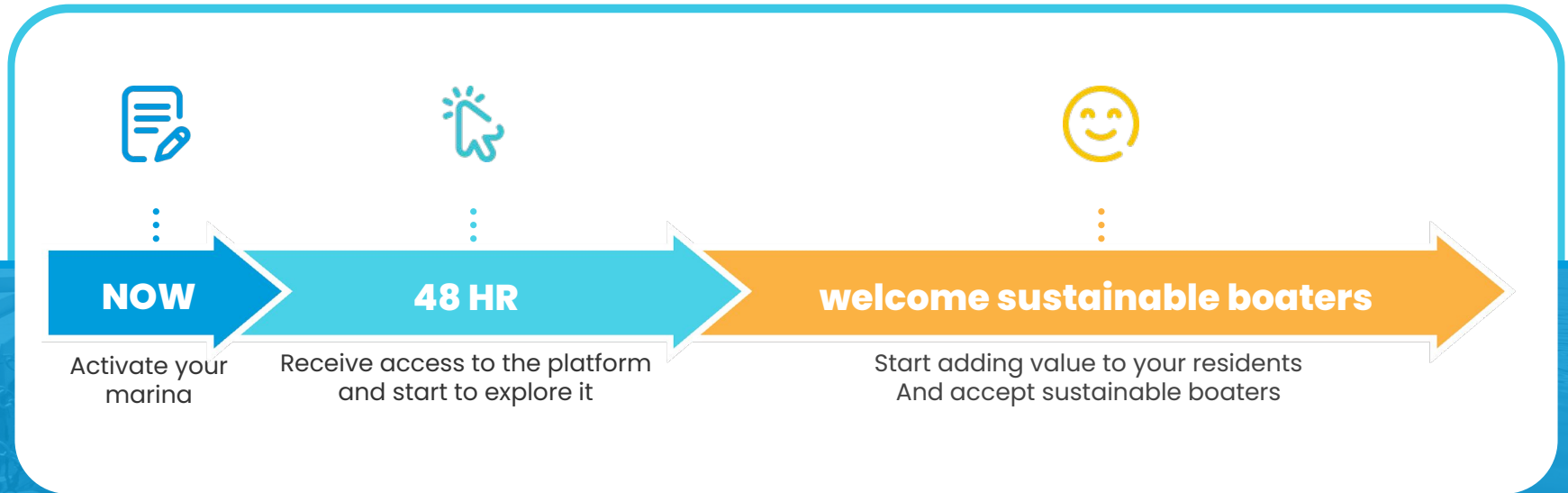
The Incentive Model



A Structured Solution for all Blue Flag Marinas



We have a very simply onboarding process



Giving back to the ocean



About Pick a Pier



2017

Founded, in Tel Aviv

Offices

Tel Aviv – HQ / Amsterdam – Office / Ukraine – Developers

20

Employees and growing

Patents

2 Pending

80+

Marinas in 12 countries (UK, Germany, France, Belgium, Greece, Croatia, Israel, etc.)

Supports

5 Languages



Israel Innovation
Authority



SOLARIMPULSE
FOUNDATION

Go to blueflag.pickapier.com to active your marina today



Let's sail together!



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